



**'May the peoples praise you, God; may all the peoples praise you. The land yields its harvest; God, our God, blesses us. Psalm 67:5-6'**

I would like to talk to you about the plight of people all around the world facing challenges at Harvest. We have developed innovative, proven projects that work but we need your help reaching more people.

Seventeen million Kenyans live on below £1.50 a day and Maize is a staple food for 80 per cent of the Kenyan population. When crops fail it can devastate a community, for the last eight years the maize crop has failed.

Changes in weather patterns have brought droughts on significant scales. Droughts provided conditions for blights like Maize Lethal Necrosis Disease. When the rains come, so does the Fall Armyworm – which will devastate acres of farmland.

Planting seasons were once fixed and ran like clockwork. Now they can shift by months. Land must be left fallow for four months where diseased crops are identified. But you still need to feed your family and earn an income.

**For £39.50 we could provide essential food supplies to communities hit by crop devastation. This vital lifeline means families do not face destruction and allows a vital foundation block for communities to grow stronger and more resilient.**

**Communities are left hungry and unable to feed themselves or their families.** That is why Eggs are now laying the foundation for a Kenyan family's future. All because their mother (and grandmother) Cherise\* has started a small poultry business. She sells eggs when her crops fail. Despite drought and disease, income is flowing for Cherise. The secret of her success? A saving and credit programme developed by Mothers' Union Kenya that has given her the hope she needed to be in control of her own life.



**Please turn over**

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 Mary Sumner House, 24 Tufton Street,  
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Registered Charity Number 240531

'We need to adapt, to prepare for seasons with little water,' said Cherise, 'but also to look for ways to earn incomes in different ways. We have to change to survive.'



**This Harvest will you help empower those who could lose everything**





“Young boy during previous famine”

Members pay small regular amounts and the money saved provides small loans, which could allow a small local business to be started, a variety of crops seed to be bought or simply allowing the money to grow with interest.

Coupled with literacy and numeracy education, this gives women financial security. It means by end of year they’re more secure, their communities are stronger and their families aren’t relying on one wage to survive.

**£39.50 could help us establish more of these groups with expertise and training. Please help mothers like Cherise.**

The savings and credit group have also been able to give back to their community. They’ve set up a small market linked to Cherise church where people can sell produce or goods. It has helped her break the cycle of poverty and adapt to the challenges of changing climate.

‘We need to adapt, to prepare for seasons of drought,’ said Cherise, ‘but also to look for ways to earn incomes in different ways. We have to change to survive.’

The savings and credit group means they can buy better seeds, livestock and grow cash crops. ‘Alone we couldn’t do this,’ said Cherise, ‘but together we can.’

There are more communities – **not only in Kenya but also around the world** – that are affected by the impacts of changing weather, droughts and floods. We need to empower them to find immediate change – and support them to plan for the future.

It’s right to give thanks for the food on our table, the family we share it with and the love we have for God. But we’re all too aware that communities across the globe struggle to feed themselves and their families.

Join us in sharing God’s harvest with them.

**Your donation of £39.50 could help mothers, their families and communities take control through innovative training – just like it did for Cherise. Your gift could make a massive difference to hundreds of people like her.**

Can I count on you this harvest to help even more families like Cherise’s? You’ll be giving them the skills and confidence to change their lives for the better.

With my love and blessings

Sheran Harper  
Worldwide President

**P.S. The reason I feel so passionately about this work is that I have seen firsthand that when we focus our efforts on projects like this we are not only feeding someone for a day, a week or a month - we are feeding them for life. Like Cherise, any support you give will be laying foundations for a family’s future.**

\*name changed for reasons of anonymity.



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**I want to help communities grow this harvest!**



Registered with  
**FUNDRAISING  
REGULATOR**

Tel: \_\_\_\_\_  
Email: \_\_\_\_\_

Please tick or write in your donation amount

☐ £39.50

☐ I enclose a cheque made payable to **Mothers’ Union**

Or please debit my (please tick) ☐ Visa/Visa Debit ☐ Master Card ☐

Card No.

**CVC number (3 digits on the reverse of your card)**

**We do not retain your security code once your donation has been processed.**

Expiry Date

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Please tell us why you took part:

I give Mothers’ Union permission to contact me by telephone. ☐

I give Mothers’ Union permission to contact me by email. ☐

**We will never pass your details to a third party.**

If you would prefer not to receive fundraising updates from Mothers’ Union please write to us at:

**Mothers’ Union, Mary Sumner House, 24 Tufton Street, London SW1P 3RB**

**Please return this form in the enclosed freepost envelope.**

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Give Mothers’ Union EXTRA money without paying more. Are you a UK taxpayer? If so, we can reclaim tax from the tax you pay for the current tax year, so every £1 you give could be worth £1.25 to us, helping us to fund vital work at no extra cost to you. All we need, in addition to the address printed here, is confirmation of your signature and name, including your title and initial. **I want to Gift Aid my donation and any donations I make in future or have made in the past 4 years to Mothers’ Union. I am a UK Taxpayer and understand that if I pay less Income Tax and/or Capital Gains Tax than the amount of Gift Aid claimed on all my donations in that tax year it is my responsibility to pay any difference.** Please notify us if you wish to cancel this declaration, you change your name or address or you no longer pay sufficient Income Tax and/or Capital Gains Tax. If you pay Income Tax at the higher or additional rate and want to receive the additional tax relief due to you, you must include all your Gift Aid donations on your Self-Assessment tax return or ask HMRC to adjust your tax code.

Signature:Initial: \_\_\_\_\_ Date: \_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_ Title: \_\_\_\_\_ Initial: \_\_\_\_\_ Surname:\_\_\_\_\_