

# ILLITERACY DOESN'T MAKE SENSE

EMPOWER  
HER   
LITERACY



**Globally,**

**765 million adults**

**are illiterate.**

**Of those, almost**

**two thirds**

**are women.**



**That's**

**480 million women**

**who can't:**

- **Register the birth of their child.**
- **Read a medicine packet to know how much to take without harm.**
- **Vote to improve their own future**
- **Complete a job application form.**

**They are excluded from so much.**

**EMPOWER HER LITERACY**

**Mothers'UNION**



**Did you know educating women changes the world?**

It helps break the intergenerational cycle of poverty and reduces child deaths.

Being literate empowers women to be part of society and take ownership of their lives.

## ***Illiteracy doesn't make sense***

In today's world of instant messages and technology, it doesn't make sense that so many millions of people are illiterate. Being illiterate makes it harder to make sense of the world. Illiteracy doesn't make sense!

We all agree that access to education for children is a fundamental human right. Yet there are millions of women who missed out on an education, for reasons such as parents not being able to afford to send them to school, wars, having to drop out of school.

**Take action today!**

**EMPOWER HER LITERACY**

**Mothers' UNION**



## **Stand with us!**

We believe everyone should have access to quality education.

The UK government's International Women and Girls' Strategy emphasises the importance of girls' education, but it doesn't address educating **women** in the same way.

We want to work with the government to ensure they prioritise women's education, regardless of their age.

**Will you help put women's education on the global agenda?**



## Count me in!

### 1. Add your voice!

Go to [mothersunion.org/empowerher](https://mothersunion.org/empowerher) and join our campaign asking the government to prioritise women's education.

### 2. Put up the campaign poster

in your church or community - download it from our site.

### 3. Share Mothers' Union's social media posts

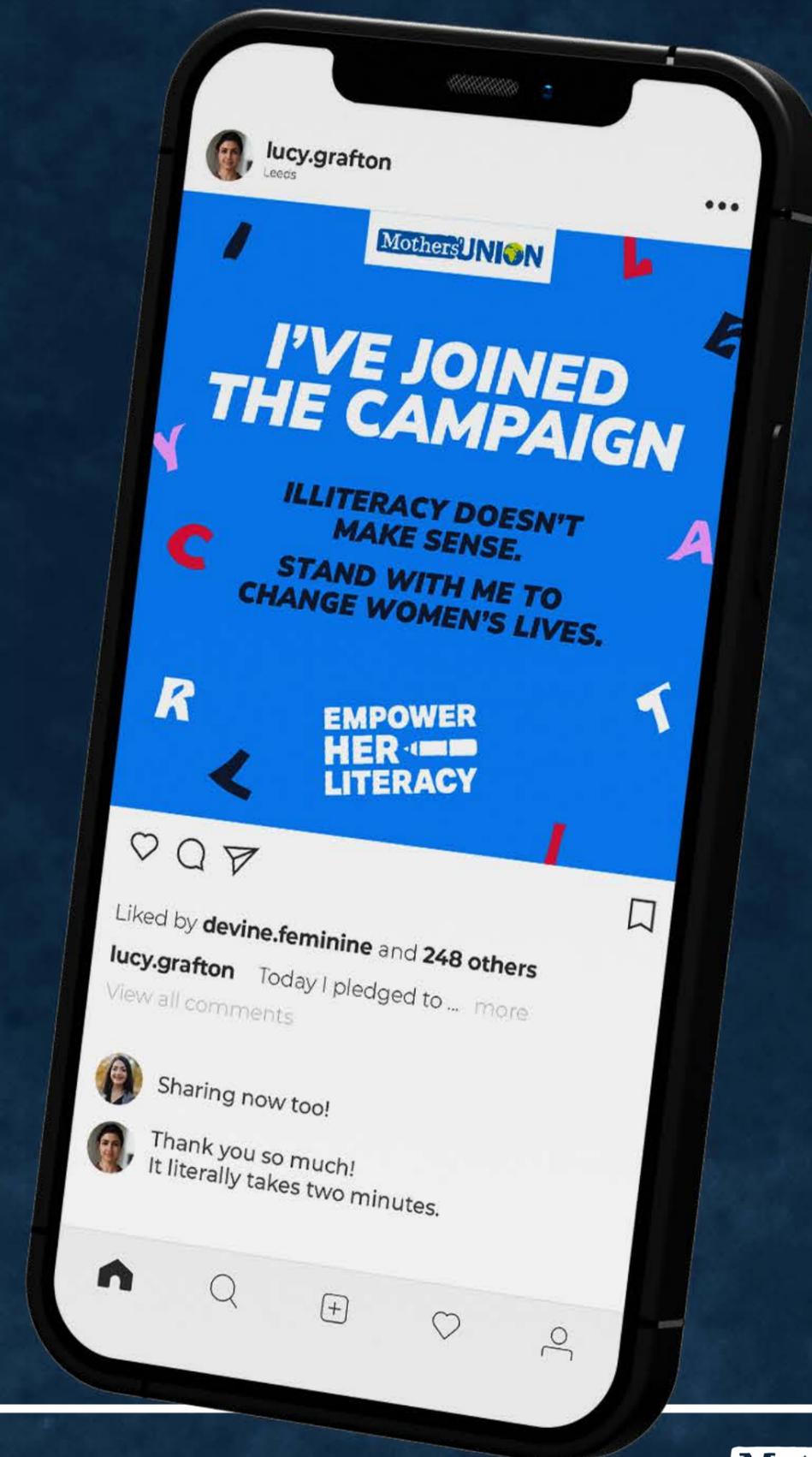
on your Facebook and Instagram channels and use the hashtag **#EmpowerHerLiteracy**

### 4. Spread the word!

Get your church, branches, friends and family to sign up and ask them to repost our social content.

### 5. Get resources about the campaign

from [mothersunion.org/empowerher](https://mothersunion.org/empowerher) and use them to run a session in your branch meeting and church.



## Take action today!

If you believe women should have the literacy skills to transform their own lives, join us.

Sign up to our campaign today and together we can put women's education on the global agenda.

Follow us on socials to keep up-to-date with the campaign and help us spread the word.

[www.mothersunion.org/empowerher](http://www.mothersunion.org/empowerher)  
[communications@mothersunion.org](mailto:communications@mothersunion.org)

### Find out more:



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