



HINTS AND TIPS

For a fundraising challenge

Set a goal

It's important to set a goal for your activity, both in terms of a financial goal and a physical one. Do not overdo it, select goals that are manageable for yourself and others that may want to join you.

Advertise your challenge

Use all your power to advertise your challenge to get the most people to cheer you on and donation.

Updates

Update people regularly before, during, and after the challenge to get the most people involved. You could use your social media accounts, tell everyone in your branch and church and make sure everyone is aware of the fantastic cause you are raising money for.

Have fun!

Fundraising challenges are meant to be fun, so pick an activity that you will enjoy and have a great experience while also challenging yourself. Whether you swim across a nearby lake, run a 5k or climb a mountain, remember to be safe and enjoy yourself throughout.

Join together this summer to turn hope into action and transform lives

Registered charity number: 240531

Mothers' UNION
Christian care for families



Registered with
**FUNDRAISING
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Motivation to raise money for Mothers' Union

For a fundraising challenge

Hope for parents in prison

Throughout the UK, Mothers' Union members offer their support for families when a parent is in prison. From knitting warm clothes for children who visit, to running creches and talking with prisoners, we're proud of the connections we build helping families stay hopeful for their relationships and their future.

Turning hope into harmony

Many young male offenders who have children want to be better dads but lack confidence, skills or encouragement. On the Mothers' Union 'Being Dad' course, run in prisons, each young man learns not only how to be a better dad in the future, but also in the present while they're serving their sentence.

Young men who attend our 'Being Dad' training courses tell us:

"I have learnt strategies how to talk to my baby's mum without being so harsh."

"I enjoyed learning and thinking about other people."

"I really enjoyed the course, the providers were well mannered, supportive and good natured."

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