

Fundraising Guidelines



Paying in fundraising (offline funds)

To ensure funds raised in-person at events across your diocese or province count towards the 150th Challenge (and are registered against any seed funding requested), please pay in funds by cheque or bank transfer, clearly labelled with:

<Diocese/Branch name> – 150th Challenge

Where possible, please pay in funds monthly. This allows us to:

- Track and report on progress accurately
- Add offline funds to the [JustGiving 150th Challenge page](#), so everyone can see how we are progressing towards our overall target

Setting up a JustGiving page as an individual

Members can create a personal fundraising page by visiting the [JustGiving 150th Challenge page](#) and selecting “**Start fundraising.**”

This is ideal if you:

- Are completing a **personal challenge** (e.g. sponsored walk, run, zip wire)
- Want to ask **friends and family** to sponsor you

All funds raised will automatically count towards the **overall 150th Challenge total.**

Setting up a JustGiving page as a diocese or branch

Dioceses or branches can also set up a fundraising page via the [JustGiving 150th Challenge page](#) by selecting “**Start fundraising.**”

This is ideal if you want to:

- Gather all **digital fundraising** in one place
- Encourage members to share the 150th Challenge with friends and family

This may not be necessary if most fundraising will be done **in-person** using cash.

Other ways to support the 150th Challenge

If you don't wish to create an individual, diocesan, or branch JustGiving page, but would like to give your own donation online or want to give your friends and family the opportunity to support us, you can simply **share the main [JustGiving 150th Challenge page](#).**

- Any donations made there will count towards the 150th Fundraising Challenge
- They **will** appear in the JustGiving total

If you prefer not to use JustGiving, you can donate via the [Mothers' Union website](#). By selecting “**150th anniversary donation**” from the gift options:

- The donation will count towards the **150th fundraising challenge**
- It will **not** appear in the JustGiving total

